



POWERED BY TILLER-HEWITT HEALTHCARE STRATEGIES

WWW.TILLERHEWITT.COM



COINCIDENCE OR NOT

If...

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Equals...

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26

Then

$$K + N + O + W + L + E + D + G + E$$

$$11 + 14 + 15 + 23 + 12 + 5 + 4 + 7 + 5 = 96\%$$

$$H + A + R + D + W + O + R + K$$

$$8 + 1 + 18 + 4 + 23 + 15 + 18 + 11 = 98\%$$

Both are important but fall just short of 100%

While

$$A + T + T + I + T + U + D + E$$

$$1 + 20 + 20 + 9 + 20 + 21 + 4 + 5 = \underline{\underline{100\%}}$$

Because

ATTITUDE IS EVERYTHING